

# Apartment Owner Internet Comparison

Provider Type	Cable/Phone (Coaxial/Copper)	Local Provider (Fiber)	Local Provider (Bulk-Fiber)	WiFi	Enterprise Class (Private Network)	Fiber Back WiFi (Fiber + WiFi)
Service Type	<i>Residential Internet</i>	<i>Residential Internet</i>	<i>Bulk Internet</i>	<i>Hot-Spot</i>	<i>Enterprise Internet</i>	<i>Enterprise Internet w/ Property-Wide WiFi</i>
<b>DESIRED FEATURES</b>						
Fiber Fast • Low Latency • Up to Gig Speeds		✓	✓		✓	✓
Wholesale Bulk Pricing			✓	✓		✓
Equipment & Performance • Enterprise Quality				✓	✓	✓
Move-In, Log-In and Go© • Property Wide Mobility				✓	✓	✓
Professionally Configured Security				✓	✓	✓
Utilize Infrastructure for Resident Engagement				✓		✓
Managed Bandwidth • Private VLAN • 99.9% Up-Time					✓	✓
Professional, Cutting Edge, Future-Proof Installations					✓	✓
Dedicated • Symmetrical Download & Upload Speeds					✓	✓
Seamless WiFi Calling Replaces DAS and Cell Boosters						✓
24/7 Support • Proactive Monitoring						✓
<b>REVENUE &amp; VALUE FEATURES</b>						
Resident Retention, Loyalty & Increased Occupancy		✓	✓			✓
"Enter-Net-Income" - Revenue Generating Internet			✓			✓
Increase In Property Value			✓	✓		✓
Property Controlled Asset • Turnkey Ownership				✓	✓	✓
Tax Incentives • Depreciation On Equipment & Write-Offs					✓	✓
<b>FEATURES TO AVOID</b>						
Retail Pricing • Unexpected Price Increases	✓	✓			✓	
Modem Rental Fee's • National Average \$8 Monthly	✓	✓	✓			
Low Quality Equipment • Routers & Modems	✓	✓	✓			
Complicated Self-Configuration of Network Equipment	✓	✓	✓			
Unreliable Asymmetrical Bandwidth • Peak Hour Slow Downs	✓			✓		
Basic Low Level, Do-It-Yourself Security	✓	✓	✓			
Lowest Quality Support • <sup>1</sup> Most Hated Industry in U.S.	✓	✓	✓			
No Browsing Privacy or Data Protection	✓	✓	✓			

<sup>1</sup> 10,000 consumers polled for the 2016 Temkin Experience Ratings agree that TV and Internet service providers are the most hated industries in the United States